**Date:** 31-01-19  
  
**Project Title:** Galway Student Housing Crisis



Purpose: Raise awareness of the Galway housing crisis

Audience: General Audience with emphasis on students and young adults

Length: 3 minutes

Genre: Educational \ Documentary

Equipment:

2 DSLR cameras\ Tripod \ Premiere Pro \ After Effects \ Illustrator

Locations\Sets:

Galway City, GMIT, NUIG

**Brief description/treatment of project:**

We want to make a short documentary that looks at Galway’s housing crisis and puts a human face on it. We want to speak to people who this affects and get their stories. We want to get people involved in the movement to try and make a change.

**Submitted by:**   
Michael Whelan & James O’Malley  
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1. **What do you want to accomplish by doing this project?**

We are aware of the difficulties of housing in Galway City and Ireland as a whole. People are paying way too much for subpar accommodation which has sparked a movement in Galway and across the country. We want to highlight this issue and hopefully get people thinking about it.



1. **What should your audience be able to do or what benefit is there for your audience?**

Honestly most people would be aware of the problem at this point but we want them to possibly get involved with the campaign to try help the situation.



1. **Who is your audience?**

Students and parents mostly but we know that this is an issue that affects so many more. The audience for this would be anyone over the age of 17-18.



1. **What is the topic area you will be presenting/discussing?**

As mentioned above it will focus on the housing crisis. Comparisons of rent prices over the years and the population growth of Galway which is constantly going up would be a key discussion point.

1. **What approach will you use?**

We will use a normal documentary style, we’ll discuss certain issues and have real people speak to us about their experiences navigating this crisis.